



FOR IMMEDIATE RELEASE
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How Much Should I Water? Upper Trinity Launches New Program about Landscape Irrigation

Lewisville, TX. – Upper Trinity Regional Water District recently launched a water conservation initiative that is referred to as **'Water My Yard'** Program. The initiative is in collaboration with Texas A&M AgriLife Extension Service for residents in the Denton County area. **'Water My Yard'** is a free and simple internet-based tool that enables residents to use actual real-time information in determining how much and how long to water their landscape on a weekly basis.

Developed and managed by AgriLife Extension, **'Water My Yard'** uses actual data collected from local weather stations, along with the customers irrigation system specifications, to recommend to residents how much water is needed on their landscape. AgriLife's recommendation is provided in minutes - - making it easy for residents to adjust their irrigation system as needed.

"As part of Upper Trinity's water conservation program, using **'Water My Yard'** will help save water and money by helping residents to use water only when needed, as well as how much to water," said Tom Taylor, Executive Director of Upper Trinity. "Residents sign up to receive weekly emails with the watering recommendations - - specific to their location and their own type of irrigation system."

Using **'Water My Yard'** eliminates guessing how much to water. Taylor continued, "Residents should water no more than two times per week, and then, only if needed. By following these simple recommendations, landscapes will remain healthy and vibrant - - saving water and money for what's important."

To sign-up for the weekly email or learn more about 'Water My Yard', visit www.watermyyard.org.

About Upper Trinity Regional Water District

Upper Trinity is a regional water district created by the Texas Legislature in 1989 for the benefit of cities and utilities in the Denton County area. Its mandate is to develop regional plans for water services, and to provide both water and wastewater services on a wholesale basis to cities and utilities within its service area, including all of Denton County and portions of Dallas and Collin Counties. Upper Trinity is a leader in public education regarding water conservation and water quality protection, and regularly conducts programs concerning drought tolerant landscape techniques, landscape practices and more efficient water use. The Upper Trinity Regional Water District Board of Directors took further action to help protect the watersheds above water supply reservoirs by creating the Upper Trinity Conservation Trust to work with communities, landowners and developers in preservation of watershed and riparian assets. To learn more, please visit www.utrwd.com.

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For more information about Upper Trinity's water conservation, about 'Water My Yard' or watershed protection programs, please contact Jason Pierce, Manager of Watershed & Contract Services at 972-219-1228.